

# Strategy for the Wellbeing Services County of North Ostrobothnia

## SERVICE PROMISE

Wellbeing, health and safety  
– built together

VALUES – STARS OF THE WELLBEING SERVICES COUNTY

- ★ We see a **person**
- ★ We meet with **professionalism**
- ★ We lead the way in **effectiveness**



## FOCUS AND STRATEGIC PRINCIPLES

### For the people



1. Emphasis on inclusion, early support, and self-management of health and wellbeing.
2. Services are necessary and close to people in many different ways.
3. Service system is coordinated.

### Skilled personnel



7. Personnel takes part in and develops effective activities.
8. The wellbeing services county is a respected employer and educator.
9. Leadership supports personnel's well-being at work and skills development.

### Together effectively



4. Improved preventative and primary services.
5. Service network reshaped together with municipalities, businesses, and organisations.
6. Cost development corresponds to funding.

### Bravely towards new



10. Renewed leadership model and form of operation.
11. Knowledge, research, and practical trials direct to effective approaches.
12. Reforming belongs to us all.